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Cathy Zaorski, Marketing & Special Events Coordinator

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## **Internship Announcement - Museum Marketing & Special Events**

The Babe Ruth Birthplace & Museum's Marketing & Special Events internship is an educational experience in which students work with Museum staff to promote the Museum's programs, rentals, tours and fundraising events. Interns will be exposed to a variety of marketing & promotional techniques, interact with a variety of museum, sports & creative professionals, and gain the knowledge necessary to advance in their chosen field of study. Interns will be expected to conduct internet research in building lists for marketing outreach as well as speak with visitors, tour group representatives and media representatives.

Each intern will be responsible for one or more projects and be expected to participate in Museum marketing and special events. A working knowledge of social media platforms and the ability to learn new applications is important. A healthy understanding of sports is encouraged but not required. Applicants should be enrolled in a recognized university program in Communications, Marketing or Journalism. The Museum will work with each student's academic advisor to ensure academic credit is received. All paperwork is the responsibility of the student. Free parking is available.

### ***About The Babe Ruth Birthplace Foundation, Inc.***

The Babe Ruth Birthplace Foundation, Inc. is an independent, not-for-profit educational institution dedicated to perpetuating Maryland's storied sports heritage. This mission is executed through celebration and preservation of the historic legacy of Baltimore-born Babe Ruth, the Baltimore Orioles and Colts and Baltimore Ravens, as well as the local and regional sports at the amateur, collegiate and various professional levels. Preserving, exhibiting, interpreting and augmenting the Museum's collection enables the organization to chronicle and tell the story of the State's rich sports culture for diverse audiences and future generations. The Babe Ruth Birthplace Foundation owns the Babe Ruth Birthplace & Museum.

Applications are available on the Museum website or call for more information.